# CHRISTOPHER SETL'OCK

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#### Skills

- Many years experience in highend custom sales.
- Experience using and administering POS, design and 3D rendering software including 20-20, Sketchup, Photoshop, Illustrator, and Gimp.
- Management experience.
- Extensive experience with the safe use and care of power and hand tools.
- Dedicated to excellent customer service and quality control.

#### Education

 Bachelor of Fine Arts in Studio Art -Printmaking

> Indiana University of Pennsylvania – 1991

### Professional Experience

#### Kitchen designer: Lowe's of Ithaca - 2/11 - Present

- Recognized for exceptional customer service
- Regional top 10 in sales, multiple months

At Lowe's I design and sell kitchen remodel projects, including cabinets and counter tops, flooring and lighting. I often visit the client's home to measure and consult, layout the space and design in 20-20, and see the project through to completion.

## Proprietor: Christopher Setlock Fine Picture Frames - 2006 - present

- Designer and maker of fine carved and gilded picture frames
- Restoration of antique frames.

My frame business requires me to research antique frame designs and finishing techniques and adapt them to contemporary materials. As a designer, I need to consult with the client and direct them towards the framing option best suited to their needs. Much of my work is unique and designed for a specific client. I have become adept at using 3d rendering software to preview designs, often for clients out-of-state.

## Woodworker/Finisher: Red Barn Cabinet Shop - May 2010-July 2010

- Temporary job assisting cabinet maker complete large scale job.
- Responsible for cutting, assembling and finishing high quality custom cabinetry.

Although I contributed to all stages of this project, I was primarily responsible for devising custom finishes to integrate new wood work into the existing paneling of the client's older home.

# General Manager: The Framesmith - July 1994-July 2008

- Extensive experience in design and sales of high-end custom picture framing.
- Responsible for personnel, payroll, managing work flow in a high volume shop.
- Assembled and maintained a full wood-shop dedicated to the production of specialty picture frames.
- Use and administration of industry specific POS software, and design software.

Over my long tenure with this business, I directed the day to day operations, worked with vendors and suppliers, and consulted with the owner about navigating a changing market, introducing new product lines, investing and implementing new tools and machinery.